

## Cookies and Similar Technologies Policy

### RWC25 Tournament e-Learning Platform

We want to help you fully understand how and why cookies and other similar technologies are used (with your consent where applicable) by us and by our partners (if applicable) via this tournament learning system, including its platforms, website pages and various services and functionalities (collectively, the “**Platform**”).

That’s why we have provided this accessible and reader-friendly Cookies and Similar Technologies Policy (“**Cookies Policy**”) for your reference.

In this Policy, we provide an overview of cookies and any applicable similar technologies and how they work, we outline the types of cookies and similar technologies that we use on the Platform, we confirm why we use them and we describe how you can manage your own preferences in relation to our use of cookies and similar technologies.

We fully respect your right to privacy and any personal information which you volunteer or we process or collect will be treated with the highest standards of security and confidentiality by us, in accordance with all applicable data protection laws and principles, including the General Data Protection Regulation 2018 (Regulation (EU) 2016/679) (GDPR), UK GDPR (as applicable) and the European Communities (Electronic Communications Networks and Services) (Privacy and Electronic Communications) Regulations 2011.

This Cookies Policy provides supplemental information on our data protection practices in relation to cookies and similar technologies. For further information on our data protection practices in relation to the collection and processing of personal data via the Platform, please consult the applicable Privacy Policies which may be relevant to the particular services, functions and/or programmes that you are availing of or engaging with when you are accessing or otherwise using the Platform. Such Privacy Policies are made available to you via the relevant service, function and/or programme within the Platform.

## Cookies – An Overview

### What exactly are cookies?

Cookies are small text files placed on your computer or device when you are browsing or using a website or platform, such as this Platform. There are different types and categories of cookies that may be used and different ways to classify cookies based on their purpose and function.

Some cookies are persistent, meaning that they remain on your computer or device for a certain period of time and are not deleted automatically when you close your browser – these cookies can then be read by a website on your subsequent visits to that website. Whilst other cookies may be session ID cookies – meaning they are deleted or expire when you close your internet browser. The information stored in a cookie may relate to your browsing habits on a website or web page, or may include a unique identification number so that a website can "remember" a visitor or user on their return visit. For this Platform, we have outlined the expiration timelines for each of the cookie categories within the tables under the “Categories of Cookies” section below.

Where required, we rely on your express consent to our use of cookies on this Platform. As outlined further below in this Cookies Policy, for any Cookies requiring consent, you will have the option to accept or reject our use of cookies when visiting this Platform. If we use cookies on the Platform which require your consent, you will also have an option to review or change your cookie acceptance and/or preferences for the Platform via the cookies pop-up that appears on the Platform the first time you visit and/or by clicking on the cookies icon that may appear on the Platform pages in order to make the cookies pop-up appear. The cookies pop-up screen may also appear at various times depending on when you enter the Platform from time to time. The cookies pop-up will only appear where we are proposing to use cookies that first require your consent.

## Why are cookies used by websites?

Cookies are commonly used by websites to remember certain aspects of a visitor's current or previous website visit which can both make it easier to visit the site again and make the site more useful to the visitor. This could include information such as, the time a visitor has spent on a particular page, what language they prefer, login information or preferences chosen during each website visit. Websites commonly do this in order to improve or tailor current and future visits to the relevant website or other related websites.

Cookies are stored in your browser's cache (a temporary storage location on your computer or device for downloaded files) and allow a website or a third party to recognise your browser on subsequent visits. Most browsers support cookies but you can generally configure your computer or mobile device browser's settings locally to reflect your preferences in relation to accepting or rejecting cookies, including, how you wish to handle third-party cookies.

Certain cookies are necessary and essential to enable the Platform to run and operate and as such, do not require your consent. These essential or strictly necessary cookies are as outlined below in this Cookies Policy.

## First Party v Third Party Cookies

Cookies that are set by us via the Platform when you are visiting are called first-party cookies and only the Platform can read such first-party cookies.

The Platform may also enable and use third-party cookies which are cookies that are set by our third party partners. This may include our advertising and marketing partners (if any) who use third-party cookies to understand your interests and show you relevant advertisements on the Platform. In this case, the cookies are set and read by a different website to the Platform (i.e. a third party website). If we do use any such third-party cookies, your consent to the use of such cookies will be requested via our cookies pop-up.

## Purpose

We generally use cookies to improve the way we interact with you or when they are essential to functionality and to the way the Platform works. Where possible, we have aimed to avoid collecting your personal data via cookies. However, some performance and functional cookies required for providing personalised experiences will use personal data which you have provided when visiting the Platform. In addition, advertising and targeting cookies may use personal data and do profiling in certain cases.

The types of activities in respect of which we may use cookies include:

- Storing details that help you to manage your account login online;
- Finding out how people use the Platform, such as how often they visit, which pages they go to, and which links they click on – to enable us to improve our services;
- Helping us to provide relevant information, such as details of products, services and other information that you may be interested in;
- Storing information about which media players you generally use so that any video content on the Platform is displayed correctly.

We may also use cookies to:

- Collect information that will help us to distinguish visitors, to understand visitors' browsing habits and to improve their experience;
- Compile statistical reports on Platform activity e.g. numbers of visitors and the pages they visit;
- Collect information that will allow us to tailor advertising to make it more relevant for you, based on your previous interactions with the Platform;
- Remember information about you when you visit the Platform to support in navigating the Platform pages;
- Again, some of the cookies we use are essential in order to provide our properly functioning site for your use and to maintain the security, safety, and integrity of the Platform.

## Policy Changes and Updates

The cookies that the Platform may use from time to time are subject to change and updating on an ongoing basis. The reason for this might be to meet the requirements of our visitors and users, improve the performance or functionality of the Platform or as a result of the implementation of new applications, software, features and/or functionalities, either by us directly or by third parties on our behalf.

On this basis, our team is reviewing our use of cookies in conjunction with this Policy on an ongoing basis and will update the below list and categories of cookies as necessary from time to time, including as may be required under applicable laws. This ongoing review process is part of our objective to ensure that we are providing visitors (including you) with as much information and transparency as possible about the types of cookies and any applicable similar technologies that we use on the Platform.

As such, we reserve the right to update and/or change this Policy at any time. So please ensure to check back on this Cookies Policy regularly for any updates and/or changes that may be implemented and which may relate to your use of the Platform.

## Categories of Cookies

To ensure the highest levels of transparency for Platform visitors in relation to our use of cookies, we have set out in detail below:

- a) the main categories of cookies that we use on the Platform;
- b) the purpose or function of each category of cookies; and
- c) the time period during which each type of cookies will be stored by us.

### 1. Functional Cookies

These cookies enable the site to provide enhanced functionality and personalisation for visitors (including you) in relation to applications or functions that visitors may wish to use on the site. These cookies also support to remember visitor preferences from previous visits. This category of cookies may be set by us or by third party providers whose services or applications we have added to or included on certain pages or areas of the Platform. If you do not allow these cookies, then some or all of these services may not function properly.

Functional Cookies			
Cookie Subgroup	Cookies	Cookies used	Expiry
N/A	N/A	N/A	N/A

2. Strictly Necessary Cookies

These cookies are necessary for the Platform to function and are always active to ensure the Platform can be accessed and viewed by you. The Platform will not work properly without the use of Strictly Necessary Cookies and as such, these cookies do not require your consent. These cookies are usually only set in response to page navigation, access to secure areas of the Platform, using a specific function or application of the site, setting your privacy preferences, logging in or filling in forms, security purposes and such other similar actions that you might request, conduct or seek to use on the Platform. You may be able to set your browser to block or alert you about these cookies, but some parts of the Platform will then no longer work. These cookies do not store any personally identifiable information, unless in limited circumstances that are essential to enabling the Platform to work. These cookies are essential for you to browse the Platform without issue and use its features, including accessing various areas of the site.

Strictly Necessary Cookies			
Cookie Subgroup	Cookies Description	Cookie Type	Expiry
moodle.org	MoodleSession. Used to remember your session ID once you are logged into the learning management system, this ensures that as you move from one page to another, it remembers your session ID and keeps you logged in, until such time as you decide to log out	First Party	When user logs out.

3. Targeting Cookies

These cookies may be set through the Platform by our third party advertising and marketing partners (if any). They may be used by those companies to build a profile of your interests and show you relevant advertisements on the site and on other websites. The information in these cookies may also be shared with other organizations,

advertisers or third parties. These cookies are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Targeting Cookies			
Cookie Subgroup	Cookies	Cookies used	Expiry
N/A	N/A	N/A	N/A

4. Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of the Platform. They help us to know which pages are the most and least popular and see how visitors move around the Platform. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited the Platform and we will not be able to monitor or improve the performance of the Platform (as it relates to your use of the Platform).

Performance Cookies			
Cookie Subgroup	Cookies	Cookies used	Expiry
N/A	N/A	N/A	N/A

Managing Cookies

Accepting, deleting, and how to turn off cookies

If we use cookies that require your consent, to review or change your cookie acceptance and/or preferences for the Platform, if made available, please click on the cookies icon in the bottom left corner of the site in order to make the Cookies Pop-Up appear. If we use cookies that require your consent, this Cookies Pop-Up may also appear at various times depending on when you enter the site from time to time. The cookies pop-up will only appear where we are proposing to use cookies that first require your consent.

Cookie Settings

You can control the setting of which cookies are deployed on your device at any time by clicking on the main Cookie Pop-Up which may appear when you enter the Platform and also by clicking on the cookie icon that may appear on the Platform page you are visiting.

### **Google Analytics Opt-out**

For Google Analytics Advertising Features, you can [opt-out](#) through [Google Ads Settings](#) for mobile applications. Google also provides a Google Analytics [opt-out plug-in](#) for web users.

### **Third-party Tools**

Various third party software providers offer browser plug-ins and applications that can help provide you with information on and limit or block third-party advertisements, cookies and some Javascript-based technologies that may operate on your device. Please note that any use of such third party software by you shall be entirely at your own discretion and risk.

In addition, both Google and Facebook provide tools to control use of advertising on their respective platforms. More information can be found in your account settings on the respective platforms, including in Google's Privacy Centre and in Facebook's Ad Settings.

## **Contact Details**

If you have any queries in relation to this Cookies Policy, or if you would like to contact World Rugby in relation to your rights, you can write to our Data Protection Officer at [dataprotection@worldrugby.org](mailto:dataprotection@worldrugby.org) or Data Protection Officer, World Rugby House, 8 – 10 Lower Pembroke Street, Dublin 2.

## **Policy Version**

As outlined above in the "Policy Changes and Updates" section, this Policy is subject to change without notice. The current version of this Policy was implemented on 14 May, 2025.